



INCREASED EXPORTS = MORE U.S. JOBS

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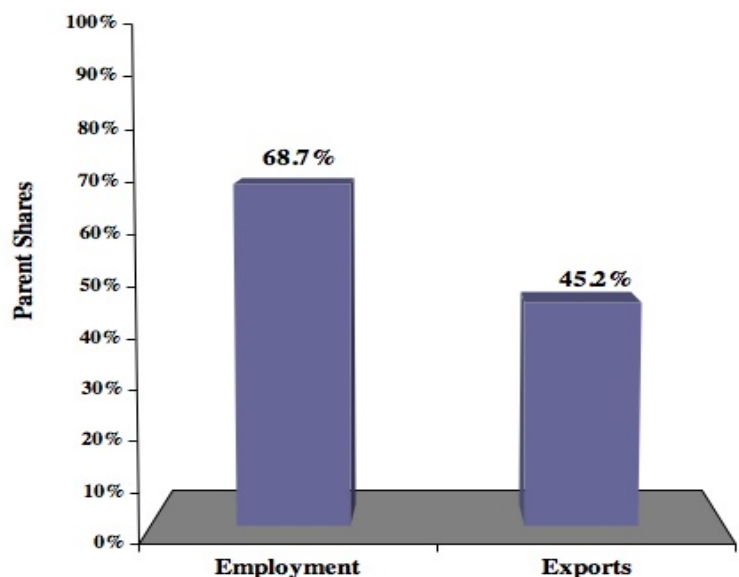
Expanding Market Access for Worldwide American Companies Increases Exports and Creates Jobs Here at Home

A recent study released by Business Roundtable and the United States Council for International Business, titled [“How U.S. Multinational Companies Strengthen the U.S. Economy,”](#) points out:

- **International engagement drives the overall strength of worldwide American companies.** Although the United States is still the world’s largest single-country market, in the past generation it has been a slow-growth market compared with much of the world — and it remains so when compared to the many countries recovering more quickly from the worldwide recession.
- **The overall strength of worldwide American companies is increasingly tied to their success in both America and abroad.** To achieve strong revenue growth and create jobs, many worldwide American companies must expand their access to foreign customers.
- **U.S. parent companies perform large shares of America’s productivity-enhancing activities that lead to high average compensation for American workers.** For example, in 2007, U.S. parent companies:

- Employed **more than 22 million workers** in the United States, which means that nearly 70% of all employees of worldwide American companies are employed here.
- Exported **\$515.4 billion of goods** to the rest of the world. This constituted nearly half — 45.2 percent — of the U.S. total, and exports create jobs.

U.S. Parent Companies Help Boost American Exports, Create Jobs



The Trade and American Competitiveness Coalition is made up of U.S. business enterprises that support policies and legislation that will enhance U.S. competitiveness in the international economy to promote growth and prosperity for America’s businesses, workers and consumers.